WE CLAIM:

1. A beverage-holding device, comprising:

a body having a beverage-holding portion adapted to receive a beverage and having an opening from which a user may drink the beverage, and a base adapted to support the beverage-holding portion on a surface; and

a light-emitting assembly housed at least partially within the body and including at least one light-emitting device and at least one actuator, wherein upon actuation, the light-emitting assembly is adapted to emit light generally toward the beverage-holding portion, and further wherein at least a portion of the body is formed from a light-permeable material through which the emitted light may pass to illuminate at least a portion of the device.

2. The device of claim 1, wherein the beverage-holding portion includes sides that are at least substantially formed from a light-permeable material, and further wherein the light-emitting assembly is adapted to emit light that passes through the sides.

3. The device of claim 1, wherein the device further includes a light-directing structure adapted to redirect at least a substantial portion of the emitted light that would otherwise pass through a lower portion of the beverage-holding portion to reduce the amount of emitted light that passes through the lower portion.

4. The device of claim 3, wherein the light-directing structure is adapted to reduce by at least 50% the amount of the emitted light that passes through the lower portion.

5. The device of claim 3, wherein the light-directing structure is adapted to reduce by at least 75% the amount of the emitted light that passes through the lower portion.

6. The device of claim 3, wherein the light-directing structure is adapted to prevent the emitted light from passing through the lower portion.

7. The device of claim 3, wherein the beverage-holding portion includes sides and the light-directing structure includes a lens assembly adapted to focus the emitted light toward the sides of the beverage-holding portion.

8. The device of claim 7, wherein the lens assembly includes a plurality of lens surfaces.

9. The device of claim 7, wherein the light-directing structure further includes a shade through which at least a substantial portion of the emitted light cannot pass.

10. The device of claim 3, wherein the light-directing structure includes a shade through which at least a substantial portion of the emitted light cannot pass.

11. The device of claim 10, wherein the shade includes an opaque region.

12. The device of claim 10, wherein the shade includes a reflective region.

13. The device of claim 1, wherein the beverage-holding portion is at least substantially formed from a light-permeable material.

14. The device of claim 1, wherein the beverage-holding portion is completely formed from a light-permeable material.

15. The device of claim 1, wherein the body further includes a stem portion extending between the base and the beverage-holding portion.

16. The device of claim 15, wherein the stem portion is at least substantially formed from a light-permeable material through which the emitted light may pass.

17. The device of claim 16, wherein at least one light-emitting device is housed in the base and configured to emit light generally through the stem portion and generally toward the beverage-holding portion.

18. The device of claim 16, wherein the stem portion includes a lower region in which at least one light-emitting device is positioned and configured to emit light generally through the stem portion and generally toward the beverage-holding portion.

19. The device of claim 15, wherein the stem portion defines an internal cavity containing a fluid.

20. The device of claim 19, wherein the fluid is a gas.

21. The device of claim 19, wherein the fluid includes a liquid.

22. The device of claim 21, wherein cavity further includes a plurality of solid particles.

23. The device of claim 21, wherein the fluid includes at least two immiscible liquids.

24. The device of claim 1, wherein the body is a stemless body.

25. The device of claim 1, wherein the at least one actuator includes a switch having a user-manipulable element.

26. The device of claim 25, wherein the switch is a two-position switch.

27. The device of claim 25, wherein the switch is a momentary switch.

28. The device of claim 25, wherein the actuator further includes a timer adapted to reverse the state of actuation of the light-emitting assembly a predetermined time period after actuation of the light-emitting assembly.

29. The device of claim 1, wherein the light-emitting assembly further includes a timer adapted to reverse the state of actuation of the light-emitting assembly a predetermined time period after actuation of the light-emitting assembly.

30. The device of claim 1, wherein the at least one actuator includes a switch having a sensor adapted to actuate the light-emitting assembly upon detection of at least one of a predetermined pressure, a predetermined temperature, a predetermined amount of light and a predetermined amount of liquid.

31. The device of claim 1, wherein the at least one actuator includes a switch having a sensor adapted to actuate the light-emitting assembly upon detection of the absence of at least one of a predetermined pressure, a predetermined temperature, a predetermined amount of light and a predetermined amount of liquid.

32. The device of claim 1, wherein the base is adapted to be selectively removed from and reattached to the rest of the body.

33. A beverage-holding device, comprising:

a body having a beverage-holding portion adapted to receive a beverage and having an opening from which a user may drink the beverage, and a base adapted to support the beverage-holding portion on a surface; and

a light-emitting assembly housed at least partially within the base and including at least one light-emitting device and at least one actuator, wherein upon actuation, the light-emitting assembly is adapted to emit light generally toward the beverage-holding portion, and further wherein at least a portion of the body is formed from a light-permeable material through which the emitted light may pass to illuminate at least a portion of the device.

34. The device of claim 33, wherein the light-emitting assembly includes at least one battery adapted to power the at least one light-emitting device.

35. The device of claim 33, wherein the light-emitting assembly includes a plurality of light-emitting devices.

36. The device of claim 33, wherein the beverage-holding portion includes sides and the light-emitting assembly includes at least one light-emitting device generally beneath the sides.

37. The device of claim 36, wherein the beverage-holding portion includes at least two light-emitting devices generally beneath the sides.

38. The device of claim 33, wherein the light-emitting assembly includes an actuator in the form of a switch having a user-manipulable element that is adapted to actuate the light-emitting assembly upon receipt of user-applied forces to the user-manipulable element.

39. The device of claim 38, wherein the user-manipulable element extends generally away from the beverage-holding portion.

40. The device of claim 33, wherein the light-emitting assembly includes a timer adapted to reverse the state of actuation of the light-emitting assembly a predetermined time period after actuation of the light-emitting assembly.

41. The device of claim 33, wherein the at least one actuator includes a switch having a sensor adapted to actuate the light-emitting assembly upon detection of at least one of a predetermined pressure, a predetermined temperature, a predetermined amount of light and a predetermined amount of liquid.

42. The device of claim 33, wherein the at least one actuator includes a switch having a sensor adapted to actuate the light-emitting assembly upon detection of the absence of at least one of a predetermined pressure, a predetermined temperature, a predetermined amount of light and a predetermined amount of liquid.

43. The device of claim 33, wherein the base is adapted to be selectively removed from and reattached to the beverage-holding portion.

44. The device of claim 43, wherein the device includes a coupling structure adapted to selectively couple the base to the beverage-holding portion.

45. The device of claim 44, wherein the coupling structure is adapted to selectively couple the base to the beverage-holding portion through a friction fit.

46. The device of claim 44, wherein the coupling structure is adapted to selectively couple the base to the beverage-holding portion through a threaded engagement between the base and the beverage-holding portion.

47. The device of claim 33, wherein the device further includes a light-directing structure adapted to redirect at least a substantial portion of the emitted light that would otherwise pass through a lower portion of the beverage-holding portion to reduce the amount of emitted light that passes through the lower portion.

48. The device of claim 47, wherein the light-directing structure is adapted to reduce by at least 50% the amount of the emitted light that passes through the lower portion.

49. The device of claim 47, wherein the light-directing structure is adapted to reduce by at least 75% the amount of the emitted light that passes through the lower portion.

50. The device of claim 47, wherein the light-directing structure is adapted to prevent the emitted light from passing through the lower portion.

51. The device of claim 47, wherein the beverage-holding portion includes sides and the light-directing structure includes a lens assembly adapted to focus the emitted light toward the sides of the beverage-holding portion.

52. The device of claim 51, wherein the lens assembly includes a plurality of lens surfaces.

53. The device of claim 51, wherein the light-directing structure further includes a shade through which at least a substantial portion of the emitted light cannot pass.

54. The device of claim 47, wherein the light-directing structure includes a shade through which at least a substantial portion of the emitted light cannot pass.

55. The device of claim 54, wherein the shade includes an opaque region.

56. The device of claim 54, wherein the shade includes a reflective region.

57. The device of claim 33, wherein the body further includes a stem portion extending between the base and the beverage-holding portion.

58. The device of claim 33, wherein the body is a stemless body.

59. The device of claim 33, wherein the beverage-holding portion is at least substantially formed from a light-permeable material.

60. The device of claim 33, wherein the beverage-holding portion is completely formed from a light-permeable material.

61. A beverage-holding device, comprising:

a body having a beverage-holding portion adapted to receive a beverage and having an opening from which a user may drink the beverage, and a base adapted to support the beverage-holding portion on a surface, wherein at least a portion of the body is formed from a light-permeable material; and

means at least partially within the body for illuminating at least a portion of the light-permeable material.

62. The device of claim 61, further including light-deflecting means for receiving light emitted from the means for illuminating at least a portion of the light-permeable material and redirecting at least a substantial portion of the light generally away from a lower portion of the beverage-holding portion.

63. The device of claim 61, further including means for actuating the means for illuminating at least a portion of the light-permeable material.